



ACCURA MIS @ INTERPRINT

Interprint Ltd, owned by Norfolk County Council, is a competitive & creative printers printing everything from forms & business stationery to glossy magazines. Focusing on consistent standards of excellence and cultivating close relationships with their clients, Interprint installed Accura MIS to take advantage of its flexibility & long term cost benefits. Tony Matless, Interprint Manager, tells us more about his experience with Accura...

What was the situation before Accura was installed?

We previously ran another MIS system - it was DOS based and had limited capabilities. We could not email quotes, raise purchase orders and after 6 months old jobs/estimates would be archived and could not be retrieved, this meant quotes and job ticket information had to be re-inputted each time.

Why did you start looking for an MIS System?

Our company was investing in a new accounting system that would eventually be required to link into any MIS system that we used. Updating our current system was one option but we decided to look further into the market to see what was on offer.

Being an in-house print unit we print a varied range of print products and subsequently hold a variety of different material stock. Producing quotes took too long and were often inaccurate, and stock management was a nightmare. Retrieving old quotes and trying to ensure adequate stock was available was extremely time consuming.

What prompted you to look at Accura?

We received some product information about Accura and looked up the product on their website. Accura was recommended as a good, reliable and adaptable system with good after sales support.

What made you ultimately decide to install Accura?

We needed to upgrade our system. Once we had scoured the market for other systems and demos it became clear to us the only one solution stood out - Accura - the flexibility of the system and the long term cost benefits made it our ideal system for our needs.

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Tony Matless, Interprint Manager

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What affect has installing Accura had on your business?

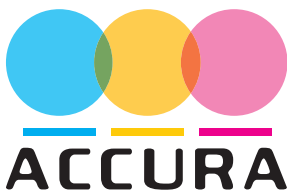
The installation could not have been easier. The training was very well structured and staff felt very comfortable and at ease with what was explained. We have used the system since June 2006 and it feels like we have always had it.

The feedback from customers and suppliers has been positive. Having the option to email virtually anything from Accura has benefited us enormously. We can run numerous reports to monitor and analyse, which is vital for any business if it wants to succeed.

Accurate estimating and stock management is the biggest benefit we can see. Using the cost-rate calculator ensures we can identify the minimum we can charge for any job and not have to guess what we think we need to charge. We have installed a new 5 colour press recently and we were able to set up dummy rates and quotes to ensure we know what to charge existing and potential new clients.

Would you recommend Accura to other printers?

Most certainly. The whole package from the demonstration, installation, training and on going support in my opinion makes this system a good bet for any print company.



Empower Your Business

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