



ACCURA MIS @ REMOUS

Established for nearly 30 years, with a team of 15 staff, this family business prints everything from Letterheads to Packaging & Mailshots to Perfect Bound Books. Claiming their versatility as their trade mark, clients range from the Wimbledon Lawn Tennis Championships to the local business startup, they installed Accura to improve consistency & control...

What was the situation before Accura was installed?

We were using three different systems for estimates, for recording job details & manual costing, but the three systems didn't work together and were inconsistent. Production was carried out by creating a printed jobs list, broken down into departments, but this was out of date within 24 hours.

Why did we look for an alternative?

We wanted something that involved the whole workforce giving everyone access to job information, making communication easier. When we had the Accura demonstration I was very impressed with it immediately, somehow it seemed intuitive and easy to use.

What prompted me to look at Accura?

I had heard of the old industry favorites but wanted to look at MIS with open eyes and no preconceived ideas. I researched many different systems and I narrowed it down to the ones I felt most suitable. I did most of the initial research on the internet and found the DDS website quite clear and concise in a similar way to Accura itself.

What ultimately made us decide to install Accura?

For us as a company we were more concerned about investing the money in software as opposed to equipment, sometimes it is hard to see software as a tool that can ultimately make you money and justifying the expense was a bigger decision than what system we would buy.

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What I did like about the Accura package was the fact we could easily add more at a later date, which we have in fact just done by purchasing the Stock Control module.

One of our customers approached us to warehouse and distribute their finished stock. Our simple system was soon to be overloaded so we looked into the Stock Control module from DDS and it ticked all the boxes, we have only been running this for a few weeks but I can already see the accuracy and time saving we will gain. This could leave to further development when the Web Module is released.

What effect has Accura had on our business?

Installing Accura was part of a big change for us and I am pleased to say that after 12 months we have a system which allows us to monitor and adjust pricing, send instant quotes from the library, record everything that leaves the factory and invoice all in the same place.



The Job Costing using the data from Remote Data Capture has also shown us areas where we were working for nothing which means we can now taking steps to change that.

I am still finding new parts of the system which we can use to enhance our company in certain areas and this is how we intend to grow our company in the foreseeable future.

Would I recommend Accura to other Printers?

Absolutely, the Accura product is intuitive easy to use and yet has so many tools built in which if you utilise them can't fail to have an impact on your company.

I have become a real fan of the system and I incorporate as much as I can into Accura because it holds all the information in one place. It has become the system we all rely on.

The regular updates and improvements are great, there are always new tools and time savers being added, some thing we never had in the past. One thing which I can't applaud enough is the support, they are a really great team of people who help you every step of the way, far exceeding my expectations.

Accura has allowed us to develop faster response times and ultimately consistency in nearly everything we do in the production system from quotes to delivery notes. The great thing about doing things consistently? Well you have happy customers!

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Empower Your Business

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